

TOP CHALLENGE

The [Top 10 Challenge](#) is a community fundraiser and awareness initiative. The challenge will take place each year in the 10 days leading up to Food Allergy Awareness Month, and will encourage participants to live a 'day on the plate of' those with food allergies. The goal is two-fold: (1) to spread awareness and empathy, and (2) to raise \$10,000 annually towards allergy research. All funds raised will be directly donated to [Canadian Allergy, Asthma and Immunology Foundation \(CAAIF\)](#). Becoming a Top 10 Challenge sponsor is a wonderful way to show food allergy families that you care, and to reach a niche community of loyal customers.

Sponsorship Opportunities	Social media mentions (FB, Twitter, Instagram)	Your company listed in "Top 10 Free" Participant Guide**	Your company named as sponsor on Top 10 Challenge webpage (logo)	Newsletter feature / Special company profile	Direct link to your company website on CAAIF site + Top 10 Challenge fundraising pages
Product for prizes/giveaways	✓				
Top 10 Champion \$120 (or \$10/month)	✓	✓			
Silver \$250	✓	✓	✓		
Gold \$500	✓	✓	✓	✓	
Platinum \$1,000+	✓	✓	✓	✓	✓

**In order to be eligible for this level, you must be a brand that is free of the top 10 allergens.

How to sponsor the Top 10 Challenge:

PLEASE RETURN THIS FORM WITH YOUR CHEQUE OR CREDIT CARD DETAILS, OR TO REQUEST AN INVOICE.

Company / Name:	Phone:
Address:	Email
I would like to sponsor the Top 10 Challenge....	
Select sponsorship amount: <input type="checkbox"/> \$120 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> \$1,000 Other: _____	
Payment method: <input type="checkbox"/> Cheque <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Please send invoice	
Please make cheques payable to: CAAIF	
Please include credit card details below.	
Name on Card:	Credit Card Number:
Expiry:	CVV:

CONTACT

CAAIF

Phone: 647-334-2763

Email: andrea@caaif.ca

Mail: PO Box 1333 Toronto, ON M5M 0A1

Top 10 Challenge

Email: top10challenge@gmail.com

facebook.com/top10challenge



instagram.com/top10challenge